



***Call to Action***

***HEALTHY KERN,  
HEALTHY YOU***

# 2014 Call to Action For a Healthy Kern Summit

“Celebrating Health Everywhere”

Wednesday, September 17, 2014  
8:00 a.m. to 2:30 p.m.

Bakersfield Marriott at the Convention Center  
801 Truxtun Avenue • Bakersfield, CA 93301

**Premier Sponsor: Kaiser Permanente**

Also Sponsored by:  
The California Endowment  
Kern County Public Health Services Department  
Kern Family Health Care





We are proud to present the  
2014 Kern County Call to Action Summit:  
Celebrating Health Everywhere!

The goal of this summit is to bring together all community partners and residents in an enriching atmosphere to exchange ideas and to learn from local experts on how to take concrete steps to promote health at home, school, work— everywhere.

PRSR-STD  
U.S. Postage  
**PAID**  
Bakersfield, CA  
Permit #7

### Learning Objectives:

At the end of this summit, participants' will be able to:

- Identify opportunities with grassroots, business, education, and community partners to foster positive community changes to improve Kern's air quality.
- Develop strategies to increase resident's access to fresh fruits and vegetables and opportunities to be physically active.
- Identify and move forward with opportunities to change organizational and/or community policies and development to reduce obesity and chronic disease rates.

### Registration:

Online registration is as follows:

<http://tinyurl.com/osndzeq>



### Target Audience:

Community partners and residents from Kern County including leaders in:

- Business
- Communications
- Community
- Early Childhood Education
- Faith-based Groups
- Government
- Healthcare
- Schools

### Questions?

Please contact **Becky Lomeli** at **661-868-0165** or e-mail **[calltoaction@co.kern.ca.us](mailto:calltoaction@co.kern.ca.us)**

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