



Call to Action Education Series March 2013

Welcome to the **Community Transformation Education Series 2013**. This series is designed to provide free information and education opportunities to all of our Community Transformation Grant Partners as we move forward with this project. We will be introducing different topics ranging from health equity, food security issues, and policy, systems, and environmental change to community engagement practices, social media, social marketing, and more. All of the courses are offered free of charge, unless otherwise specified with a “*”.

How to Participate: Host a viewing at your organization or with your community. You will need to register for the course, and we can help you with this and other technical assistance you may need. If you decide to take the course on your own, please share the information with other representatives of your organization and [let us know that you took the training](#). Click on the title links below to get started!

If you would like to arrange for your organization or representatives to take a course with the CTG team at the Kern County Public Health Services Department please let us know in advance so we can arrange a room. Let us know by contacting CallToAction@co.kern.ca.us.

Current Scheduled Education Series February 2013

Webinar Date	Time	Title	Host	Topic
3/4/2013	11:10 am EDT	The First Lady's Let's Move! Fireside Hangout	Let's Move!	Active Living
3/5/2013	1 pm - 2:30 pm EST	Combating the Childhood Obesity Problem: Applications for Schools and Beyond	United Health Foundation	Prevention
3/5/2013	10 am PST	The Secret Science of Getting the Right Survey Respondents	Fluid Surveys/Cint	Research
3/6/2013	11 am - 12:30 pm PST	How can We Pay for a Healthy Population	Prevention Institute	Prevention
3/6/2013	11 am PST	Break Free Alliance on Dual Use	Break Free Alliance	Tobacco-free Living
3/7/2013	2 pm - 3 pm	How and Why to be a Safe Routes to School Policy Advocate	Safe Routes to School National Partnership	Active Living
3/8/2013	11 am -12 pm PST	2013 Summer Food Service Program Webinar Series	USDA Food and Nutrition Service	Healthy Eating

3/12/2013	12 pm - 12:20 pm CDT	Child Nutrition Reauthorization 2015	Farm to School	Healthy Eating
3/13/2013	11 am - 12 pm PST	Current State of School Meals and Snacks: School Nutrition Dietary Assessment Study IV	National Alliance for Nutrition and Activity	Healthy Eating
3/13/2013	11 am - 12:30 pm PST	Webinars and Web Forums for Health Best Practices	CALPACT	Information
3/19/2013	11:30 am - 1 pm PST	Building the Walking Movement--New Strategies and Coalitions	America Walks	Active Living
3/20/2013	11:30 am- 1 pm PST	Cuts! Cuts! What the Federal Budget Mess Means for Prevention, Your Community and You	Dialogue for Health	Prevention
3/21/2013	1pm - 2 pm EDT	Health in Mind: Improving Education Through Wellness	Healthy Schools Campaign	Prevention
3/25/2013	12 pm EDT	What the Healthcare Law Means for LGBT Small Businesses	Center for American Progress	Prevention
4/2/2013	12 pm - 1:30 pm PST	Linked by Life: The Case for Collaboration of MCH and Chronic Disease to Improve Infant and Women's Health	HRSA	Prevention
Archived		Social Marketing and Tobacco Campaigns	Smoking Cessation Leadership Center	Tobacco-free Living
Archived		Farm to School	National Farm to School Network	Healthy Eating
Archived		PreventObesity.net	Prevent Obesity	Prevention
Archived		TCN Webinars	Tobacco Control Network	Tobacco-free Living
Archived		Center TRT	Center Training and Research Translation	
Archived		USDA's Smart Snacks in School Rule: What You Need to Know	FRAC	Healthy Eating
Winter & Spring		Fresh Fruits and Vegetables: A Centerpiece for a Healthy School Environment	Healthy School Environment	Healthy Eating

Upcoming Conferences 2013

Date	Conference	Host	Early Registration	Fee
3/15/2013	Breastfeeding for Long-term Health	SWAG Conferences	Regular (non-early bird) March 6th	\$320
4/11/2013	Investing in the Future	Tulare Breastfeeding Coalition	Early bird ends March 31st	\$75
4/11/2013	California Healthy Cities and Communities	Center for Civic Partnerships	March 15th	\$75
4/25/2013	Annual Health & Safety Fair	Greenfield HELPS Collaborative	(661) 837-3720	
6/18/2013	Childhood Obesity Conference	Sacramento State		\$375
10/9/2013	American School Health Association Conference-- Call for Programs (3/15/13)	ASHA	Spring 2013	
11/2/2013	APHA Annual Meeting	APHA	Abstract deadline 2/4-8	\$455
April-June	Garden-Enhanced Nutrition Education Workshops	LifeLab		Free

*These conferences require a fee to attend.

Grant Opportunities

Topic	Grant \$\$	More Information
Joint Use	\$15,000-30,000	Kaboom!
Obesity Prevention in Children	\$200,000	Johnson & Johnson Community Health Care Program
Healthy Eating Research		Robert Wood Johnson Foundation
Physical Education Programs	\$100,000	Grants.gov

For further information, please contact: CallToAction@co.kern.ca.us